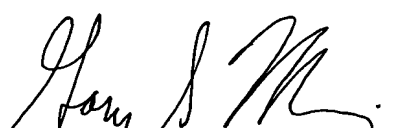




AMENDMENT AND RESPONSE TO OFFICE ACTION TRANSMITTAL LETTER			Docket Number: 2685/111328			
Application Number: 08/691,900	Filing Date: August 1, 1996	Examiner: Jeanty Romain	Art Unit: 2765			
Invention Title: INTERACTIVE MULTIMEDIA ADVERTISING AND ELECTRONIC COMMERCE ON A HYPERTEXT NETWORK			Inventor(s): Jitendra APTE Maria Lima ROESLER			
Address to: Assistant Commissioner for Patents Washington D.C. 20231 Transmitted herewith is an Amendment and Response to Office Action in the above-referenced matter.						
1. The filing fee has been calculated as shown below:						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT NUMBER EXTRA	RATE (\$)	FEE (\$)
TOTAL CLAIMS	60	minus	47	13	22.00	286.00
INDEPENDENT CLAIMS	12	minus	8	4	82.00	328.00
MULTIPLE DEPENDENT CLAIM ADDED						
					TOTAL	614.00
If applicant is a small entity under 37 C.F.R. §§ 1.9 and 1.27, then divide total fee by 2, and enter amount here.					SMALL ENTITY TOTAL	
2. The Commissioner is hereby authorized to charge payment of \$614.00 associated with this communication or credit any overpayment to the deposit account of Kenyon & Kenyon , deposit account number 11-0600 . A duplicate copy of this sheet is enclosed.						
a. Any additional filing fees required under 37 C.F.R. § 1.16.						
b. Any patent application processing fees under 37 C.F.R. § 1.17.						
Dated: November 18, 1998			 By: Gary S. Morris (Reg. No. 40,735)			
KENYON & KENYON 1025 Connecticut Avenue Washington, D.C. 20036 (202) 429-1776 (telephone) (202) 429-0796 (facsimile) DC1/GSM/176025/2685/111328						

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Group 2700

PATENT
2685/111328

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS : Jitendre APTE
Maria Lima ROESLER

SERIAL NO. : 08/691,900

FILED : August 1, 1996

FOR : INTERACTIVE MULTIMEDIA ADVERTISING
AND ELECTRONIC COMMERCE
ON A HYPERTEXT NETWORK

GROUP ART UNIT : 2765

EXAMINER : J. Romain

ASSISTANT COMMISSIONER FOR PATENTS
AND TRADEMARKS
Washington, D.C. 20231

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AMENDMENT AND RESPONSE TO OFFICE ACTION

SIR:

In response to the Office Action mailed on August 18, 1998, the Applicants submit the following amendments and remarks.

In the Specification:

Page 11, line 26, delete "FIG 4 shows an"

Page 11, insert the following after line 25:

-- FIG 4 shows a system in accordance with an embodiment of the present invention.

FIG 5 shows a graphical user interface in accordance with an embodiment of the present invention.